



# Community hubs and...

## Parent and Community Engagement in Learning and Well-Being



# New Paradigm



**Children learn everywhere, at any time.**

Learning has shifted from school-centred to **student-centred learning**. Working from this stance, there are **many influences** on learning that need to be elevated. **One of the most powerful** of these is **family engagement** in children's learning and development.

[Harvard Family Research Project, 2010]



# Influences Affecting Achievement

Outside the  
school gate

[85-92%]

The Child

SES

Culture

Peers

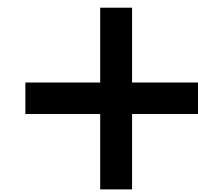
The Family

Home Learning Environment

Community

Parent Engagement

Social Capital



Inside the  
school gate

[8-15%]

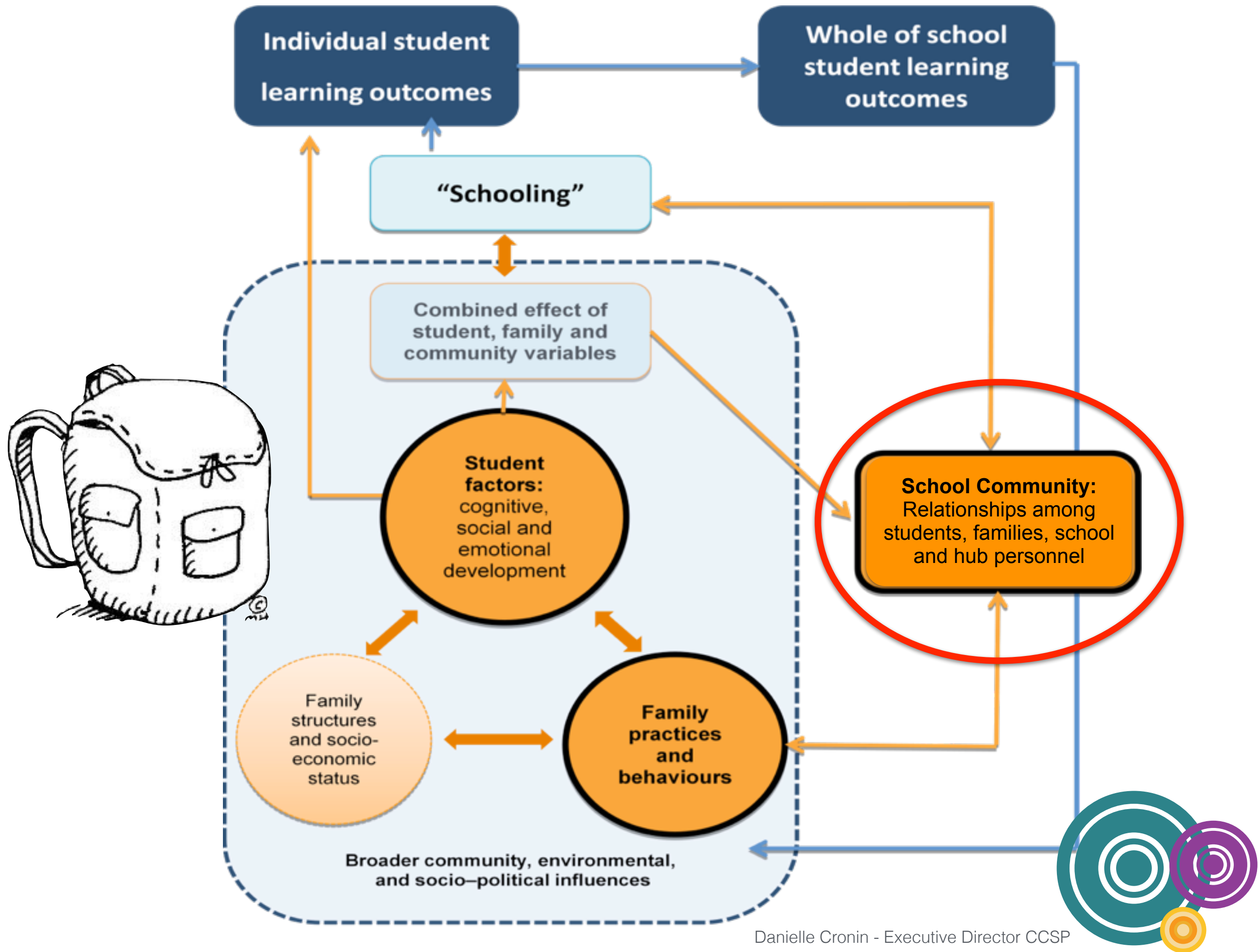
The Teacher!

Curriculum

Leadership

School Climate





# Impact on Learning



**“Family participation in education is twice as predictive of students’ academic success as family socioeconomic status”**

[Epstein: 2005]

**“Parental effort has a large effect on student achievement compared with school resources”. Magnitude of effect = extra \$1000 per pupil spending per annum.**

[Houtenville and Conway in ARACY Research Report, Dec 2012]

**Schools with strong family engagement four times more likely to improve student reading over time, and ten times more likely to improve student learning gain in mathematics.**

[Bryk et al. 2010]

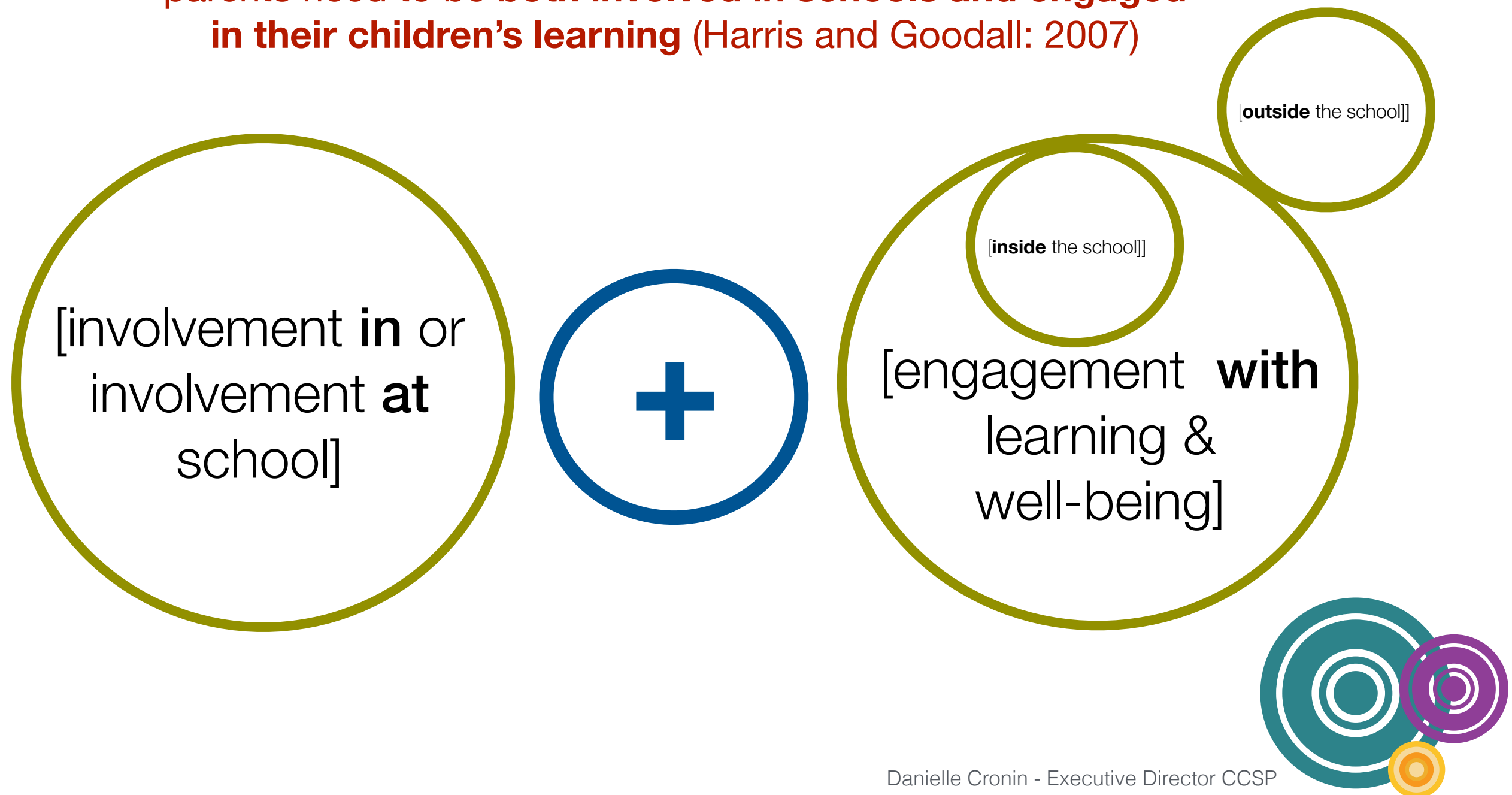
**Students whose parents regularly read with them, talk about life and school, get them to think critically - tend to score 25 points above peers on PISA - the equivalent of well over half a school year.**

[PISA, OECD: 2012]



# Involvement & Engagement in Learning Partnerships

Research has shown that in order to raise achievement  
parents need to be **both involved in schools and engaged  
in their children's learning** (Harris and Goodall: 2007)



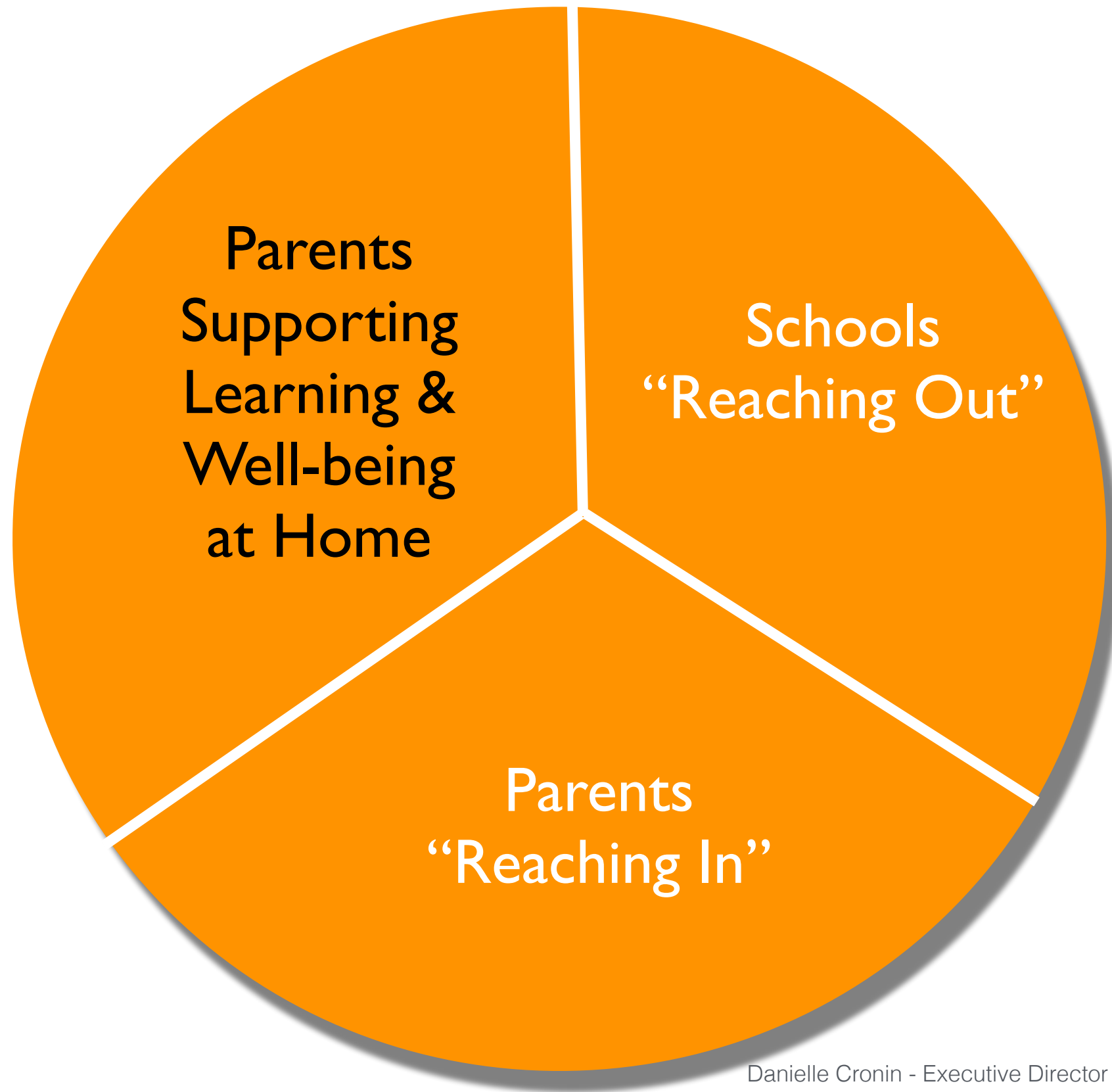
# Engagement in Learning requires...

**Building the confidence and capacity** of all members of the school community to collaborate around the learning of children

Providing opportunities for each member **to fit together their knowledge, experience and skills** with the others' knowledge, experience and skills



# Dimensions of Engagement





# Engagement...

looks like  
feels like  
sounds like



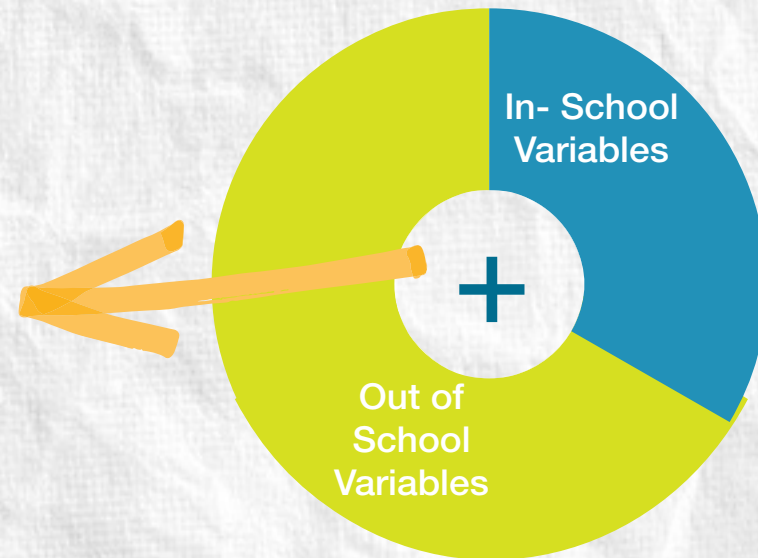
# Family Engagement to Support Learning & Well-being



Family Engagement occurs when schools (and their partners) employ intentional and collaborative strategies



to facilitate and promote the learning and well-being of all children and young people



to both nurture and leverage the knowledge, capacities and social capital within families



Moral Support



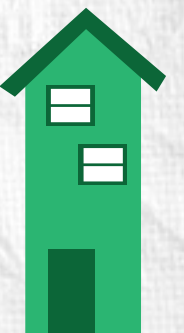
Positive Attitudes Towards Learning & School



Reading



Talking & Listening



Connectedness

## When families are engaged in learning and well-being, students:

Are more likely to attend school - Do better at school and like school more - Feel better about themselves as successful learners - Challenge themselves - Be more engaged in their learning - Stay on at school longer - Be better behaved





# The role of the school

The strongest predictors of effective parental engagement in a school are the programs the school has in place and teacher practices.

Dr Joyce Epstein  
Johns Hopkins University

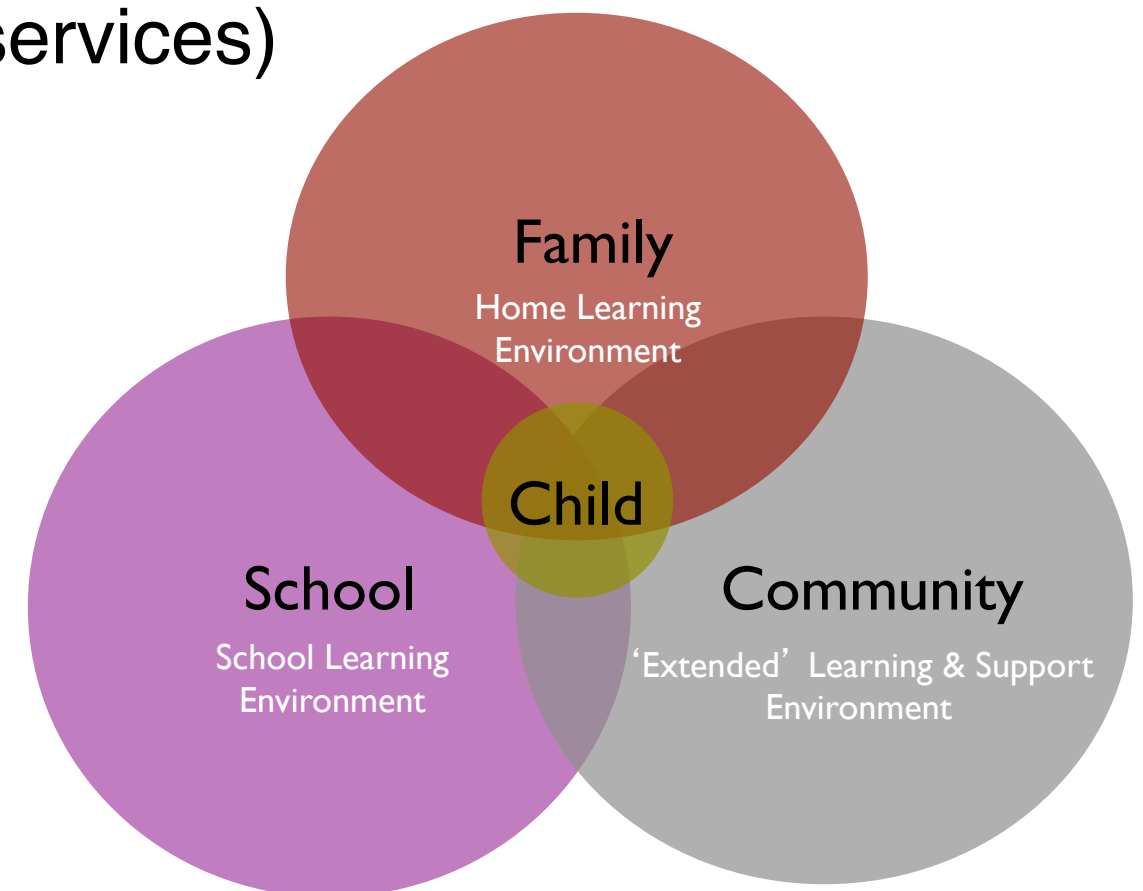




# What is it about Hubs....

- 1) **Complementary support** to enhance student learning and achievement (e.g. programs to assist in increasing attendance rates, literacy and numeracy programs, parent education programs); and
- 2) **Supplementary services** that address barriers to learning (e.g. before and after school care, early learning centres, school buses, community links to allied health services)

[adapted from Gunning and Andre, 2011]



# BEYOND RANDOM ACTS

Danielle Cronin - Executive Director CCSP



“ Schools are complex organisations which belong to all of the people who make up their membership. It seems unfathomable to me, that one would not want to share the responsibility for such an important enterprise with the people who have made their biggest investment in its success - our parents - and other supportive groups within our community. ”

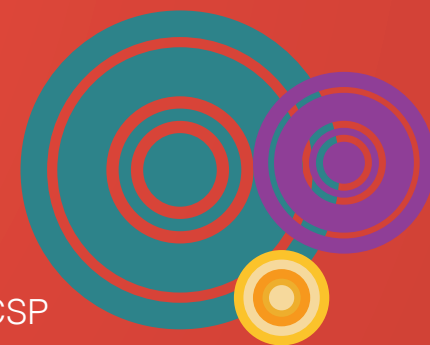
- P. Bretherton, Primary School Principal







# collaborative Networks



# Proposition

“The strongest and most effective schools are those that *work with and affect the communities that affect them*”

*Hargreaves and Shirley(2009). The Fourth Way:The Inspiring Future for Educational Change, Corwin Press*



# Relationships

## 1. Co-Exist

- Share/ exchange information as needed
- Act separately -side by side
- Low levels of commitment to the 'other'
- Low levels of trust required

## 3. Cooperating

- Share/ exchange information as needed
- Greater alignment of activities for a common purpose
- May share resources to achieve common purpose
- More systematic and formal relationships/ interactions
- Requires time, trust and a commitment to the 'other'

## 2. Coordinating

- Share/ exchange information as needed
- Some alignment of activities for a common purpose
- Relatively informal relationship/ interactions
- Usually short term commitment

## 4. Collaborating

- **As above, plus**
- Intentional and regular information sharing
- Seek to build the capacity of each partner for mutual benefit and common purpose
- Longer term commitment to each other
- Shared mission, goals, shared decision-making



Hub Perspective: Increasing level of service integration

# Barriers

## Segmentation:

- **Roles**—people see their job as separate to the Hub idea (e.g. ‘I’m a teacher, not a family worker’)
- **Internally**—the activities offered have no cross-over although they are compatible in outcomes and targets
- **Externally**—activities and programs are run separately when there is opportunity to run in collaboration.



# 'collaboration'

Collaboration is not about  
just working together  
as a community,  
it's about *co-creation*.



# 'Community'

Not a place defined by boundaries -  
but  
'the sharing of life'





Shared Vision

Shared goals

Sharing knowledge

Structure

Intentional

Building consensus

JOINT PROBLEM SOLVING

JOINT REFLECTION

Reciprocity

Sharing learning

JOINT INQUIRY

COLLECTIVE MEMORY

MEANINGFUL AND PURPOSEFUL COMMUNICATION

# Mapping

- *the relationships and processes that enable us to work together*
- *the level of participation and engagement of members*
- *how well the structure allows participants to contribute to and influence work and outcomes*



## 1. Outline the Purpose of Your Collaboration (Hub)



# Mapping

*the relationships and processes that enable us to work together*

*the level of participation and engagement of members*

*how well the structure allows participants to contribute to and influence work and outcomes*



## 1. Outline the Purpose of Your Collaboration (Hub)

## 2. Mapping Your Hub

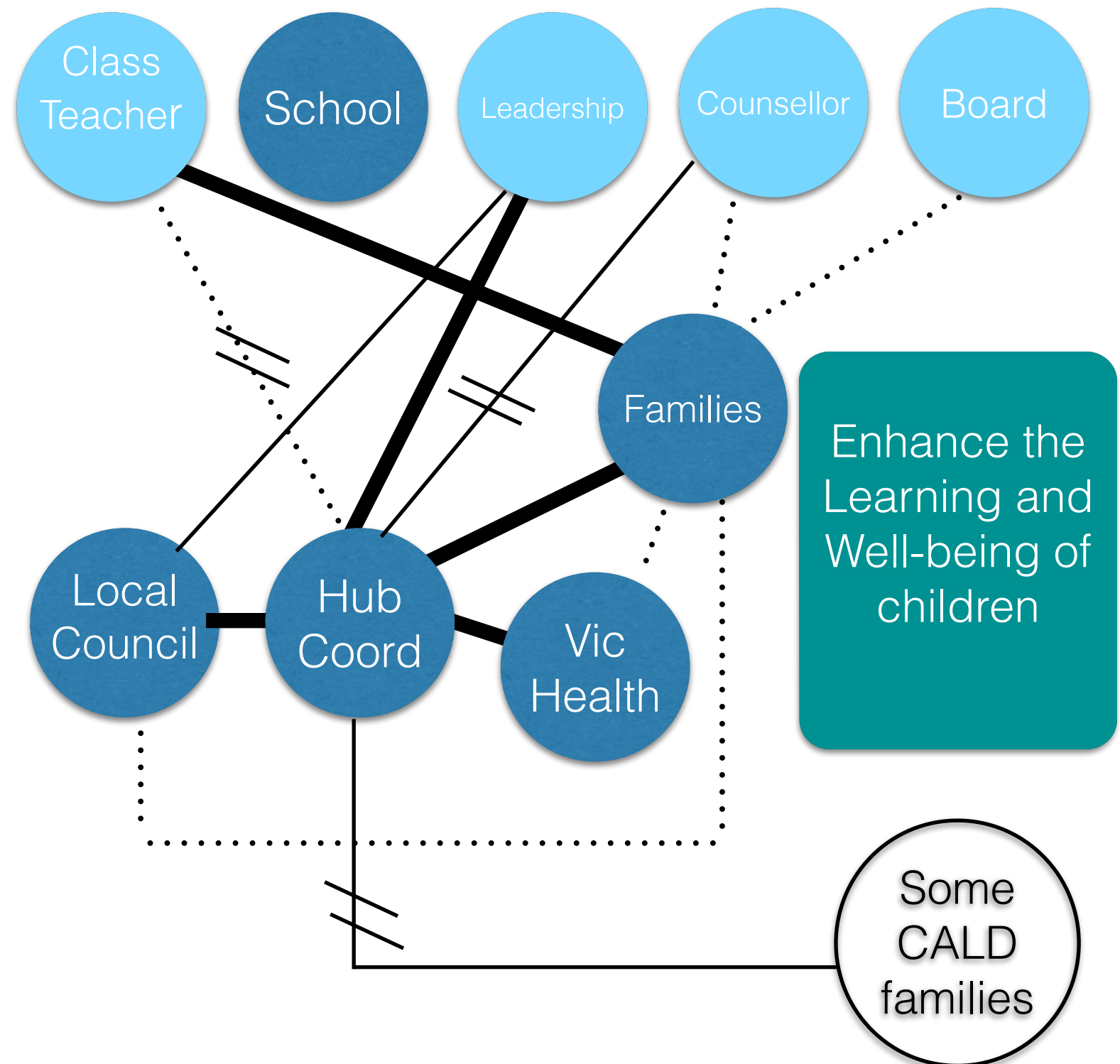
Choose a Tool:

- Mind/Mud Map
- Matrix



# Mapping - Methods

Connection	Principal	Teachers
Principal	-	Strong, collaborative
Teachers	Strong, collaborative	-
Hub Coordinator	Strong	Ad hoc, personality driven
Local Council	Information Sharing	No Connection



# Relationships – Linkages

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Weak

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## 2. Coordinating

Developing

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## 4. Collaborating

optimal

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Hub Perspective: Increasing level of service integration

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## 1. Outline the Purpose of Your Collaboration (Hub)

## 2. Mapping Your Hub

Choose a Tool:

- Mind/Mud Map
- Matrix

## 3. Who is involved

Quick Brainstorm





# Mapping

*the relationships and processes that enable us to work together*

*the level of participation and engagement of members*

*how well the structure allows participants to contribute to and influence work and outcomes*



## 1. Outline the Purpose of Your Collaboration (Hub)

## 2. Mapping Your Hub

Choose a Tool:

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## 3. Who is involved

Quick Brainstorm

## 4. Reflect

- Type and strength of connection



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Hub Perspective: Increasing level of service integration

# Share

## What do you see?

- What is working well?
- Are your partners *collaborating* or are they somewhere else on the continuum?
- Are there core and/or peripheral individuals/groups?
- Is anyone missing?
- Where could you focus some attention?
- What's one key or obvious barrier or blockage?
- What's one key enabling factor or opportunity?



# What Next?

## What might you want to focus on...

- Systems and processes...
- Behaviours...
- Expectations...
- Leadership - messages/ distributing leadership...
- Assessment/ monitoring/ evaluation...
- Relationships - trust, collaboration...
- Building capacity for collaboration...
- Clarifying roles...



# What Next?

Identify one area. Write it on the sticky note on your map.

- Identify **three** potential strategies for achieving it.

Preferably identify:

- **one short term,**
  - **one mid term** and
  - **one longer term** strategy
- (*or* **Building, Embedding** and **Sustaining** strategies)



# Practical Elements

- **Collective Vision** - concrete not abstract, evolving...
- **Supportive Organisational Arrangements** - supportive and committed leadership, culture of trust, reciprocity and mutuality, welcoming environment, time for reflection and learning, distributed leadership, clarity of roles, openness, norms of working together and sharing, collective focus on learning and well-being...
- **Methods and Tools** - collaborative inquiry, mapping skills and resources, community conversations, professional learning, structured conversations, communities of practice, learning walks....





# Five Conditions for Effective collaboration for Impact

- Common Agenda
- Shared measurement systems
- Mutually reinforcing activities
- Continuous communication
- Backbone support



**“If the conversation is  
worth having - it’s  
worth having with  
everyone”.**



# How will you know you have made a difference?

We will know we have made a difference when our indicators and evidence show...

- *Parents feel **connected to the school***
- *Parents feel **connected to the learning** that is happening and have **sense of self-efficacy** in relation to the learning and well-being of their children*
- *Parent and community **partnerships are strong, interconnected and collaborative***
- *Learners are engaged in learning and their wellbeing is optimised...*



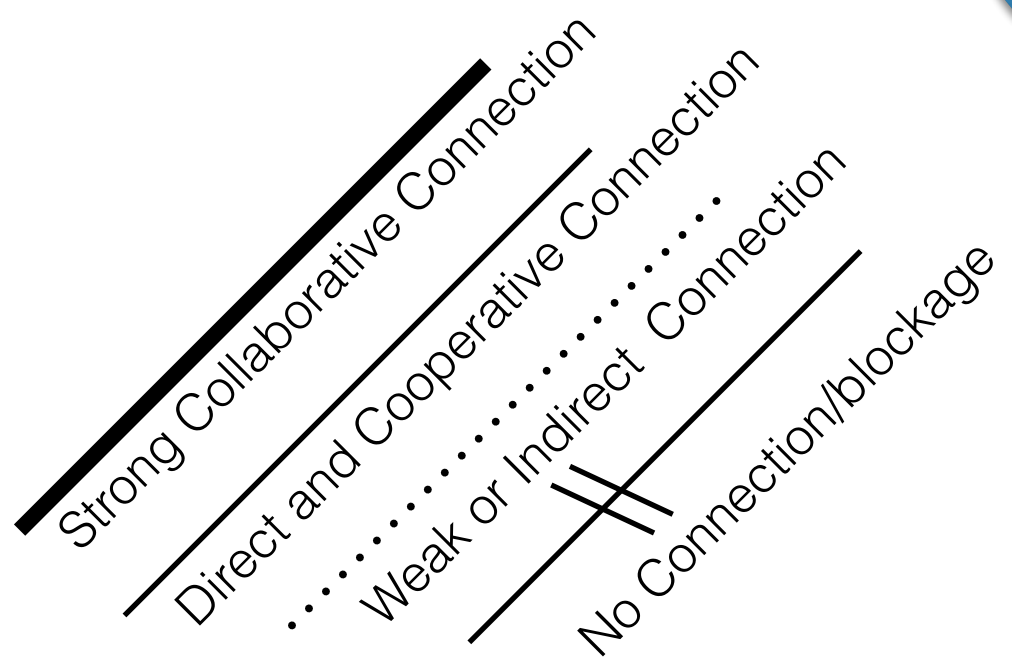
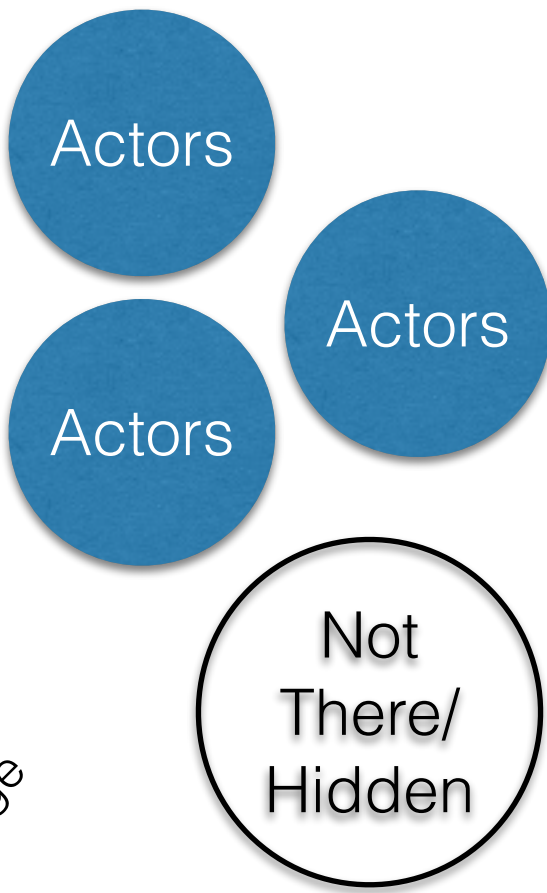
# Mapping Exercise - Matrix

[illegible]

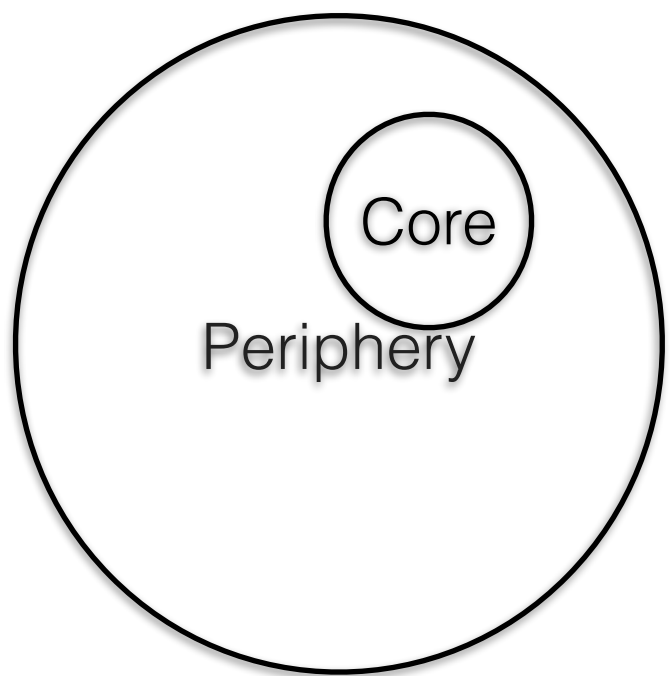
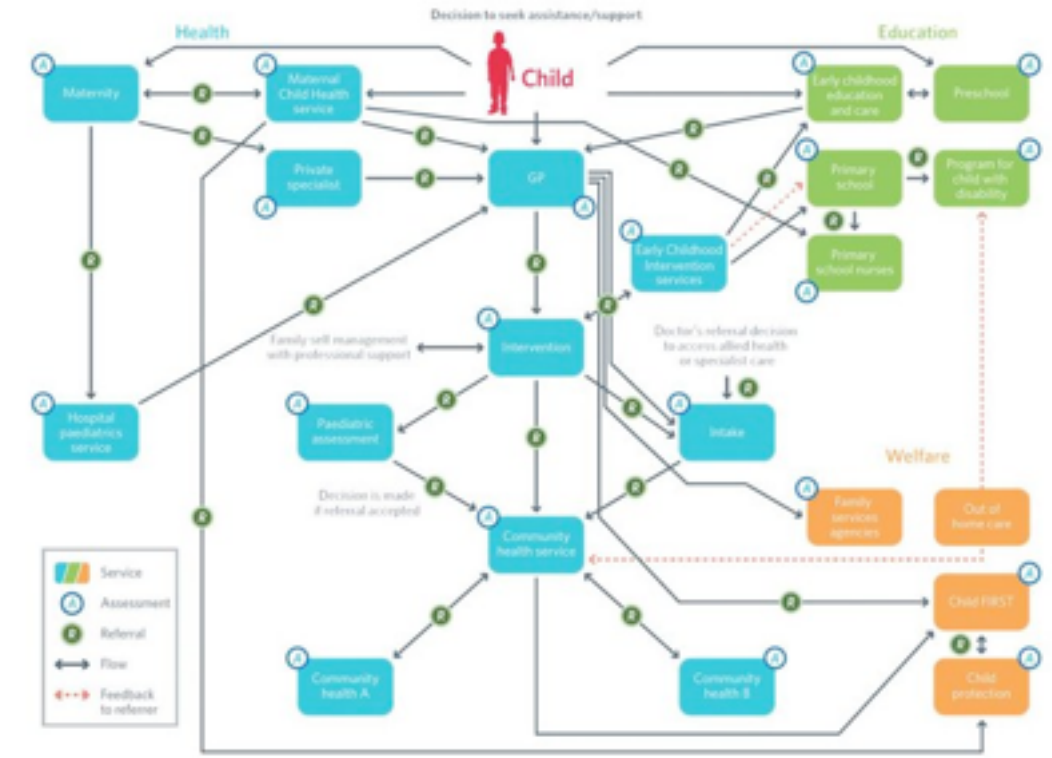
# Mapping Exercise - Mind Map

# Mapping

Aim/Purpose of your collaboration



Relationships and connections





**Think about:**

- Existing 'programs' that you could use or develop (eg *The Parent Factor in Numeracy and Literacy*)
- Targeted strategies to support particular families or groups of families
- Universal strategies for all families (i.e. Newsletter snippets, parent information nights, intranet, blogs etc)
- How existing practices (eg Parent Teacher Interviews, P&F meetings) can be used more effectively to 'engage' families.

By 'engaged' we mean that families know, understand and have experienced what learning *looks like, feels like* and *sounds like* in your school/classroom and how they can be meaningfully part of it (either at school or at home).

**Think about:**

Engagement opportunities *for, through* and *about* learning



# Action Plan For Engaging Families In their Children's Learning And Development

**Identify a school/classroom 'SMART(ER)' goal. This goal can be academic or non-academic in focus:**

•

**Family Engagement activities to support the achievement of this goal:**

Type of Activity	Grade(s)/ Cohort	Target Group Targeted Group of Families/ Whole School Community	Who is Responsible? Who else needs to be involved?	Expected Results

Add pages to outline more activities that support this goal



Council of  
Catholic School Parents

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